



CASE STUDY //
REINE AND LA RUE, MELBOURNE VIC

WILLIAMS REFRIGERATION //
FOOD SERVICE EQUIPMENT

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ABOUT THE PROJECT



Fine dining reaching for the heavens in a neo-gothic cathedral room

The *Reine & La Rue* project is located on the corner of Collins and Queen Streets in an iconic heritage-listed building from Melbourne's heyday of the late 1800s. Known to locals as the ANZ building, this site was originally the Stock Exchange when constructed by prominent architect William Pitt over 130 years ago.

La Rue, a petite eight-seater wine bar is located off the courtyard, while *Reine*, the restaurant seats 140 in the Cathedral Room—the pièce de résistance of the building. The dining area has impressive neo-gothic heritage features. This creates experiences of sublime transcendence due to the sheer scale and superior craftsmanship.

THE VISION HONOURS THE BUILDING'S HERITAGE, TAKING SEVERAL YEARS TO REACH FRUITION AND PROVIDING A GRAND IMPRESSION MATCHED BY REINE & LA RUE'S LUXURIOUS AND REFINED HOSPITALITY EXPERIENCE.

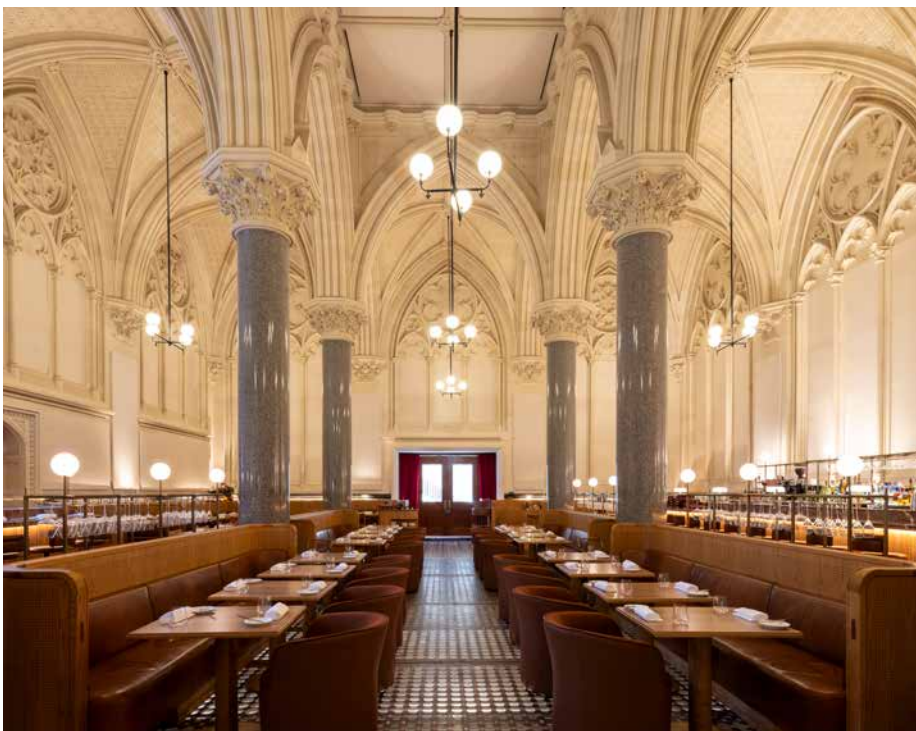
Patrons to *Reine* will be moved by sweeping arches, vaulted ceilings, organic stone decoratives such as rosettes and leaves, nestled amongst granite columns, and limestone and marble walls. Huge colourful, stained-glass windows from the 1920s art-nouveau renovations add even more impact to this rare interior. The central floor has glass floor tiles that let light between floors creating a unique ambience for diners.

Nomad co-founder Rebecca Yazbek saw the potential six years ago and was inspired by grand restaurants from New York's golden era that serve fine French cuisine alongside world-famous cocktails. The best dining experiences have an element of drama and the neo-gothic architecture adds flair to the gastronomic vision of Executive Chef Jacqui Challinor (Nomad Sydney) and Head Chef Brendan Katich (Nomad Melbourne) alongside their expert teams.

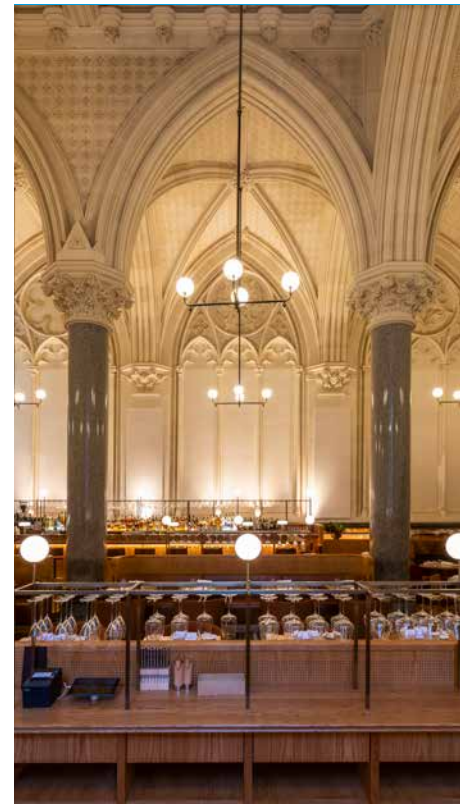
Reine has an extended 10 metre bar; a cocktail bar; and a raw oyster bar. In the kitchen, *Reine* hosts a wood-fired range to offer the best of French gastronomy.

Williams worked closely with Bendex to ensure the appropriate refrigeration was included and extra options such as drawers were positioned in the best areas for efficient workflow. Williams remained flexible to the many changes that occurred during the design stage and ensured that suitable cabinet options were recommended to satisfy the client's needs and requirements.

The designer for the project was [Universal Foodservice Designs \(UFD\)](#). The equipment installation, including all stainless components, was compiled by Joe Mancuso from [Bendex Stainless Steel Fabricators](#).



WILLIAMS HAS YEARS OF EXPERTISE IN USING MODERN REFRIGERATION SOLUTIONS IN HISTORICALLY SIGNIFICANT SPACES. THIS PROJECT WAS A NEW HIGH POINT FOR WILLIAMS COMBINING STATE-OF-THE-ART REFRIGERATION EQUIPMENT WITHIN A PROTECTED BUILDING SITE THAT IS OVER 130 YEARS OLD.



BY WORKING ON DETAILS WITH PRECISION, AND BEING RESPONSIVE TO THE FREQUENT CUSTOMISATION REQUIRED, WILLIAMS SUCCESSFULLY DELIVERED REFRIGERATED STORAGE NEEDS FOR THIS VERY SPECIAL HERITAGE PROJECT.

REINE & LA RUE



THE EVOLUTION OF THE PROJECT RESULTED IN A FINE DINING RESTAURANT AND WINE BAR OF UTMOST QUALITY IN A HERITAGE-LISTED BUILDING INVALUABLE TO AUSTRALIA'S HISTORY. WILLIAMS IS PROUD TO HAVE BEEN A PART OF THIS PROJECT OFFERING A UNIQUE, WORLD-CLASS EXPERIENCE TO MELBOURNE'S DINING SCENE.

In this project:

- **Opal** food service counters with a varied combinations of doors and drawers, along with remote and self-contained options.
- **Cameo** back bar units with solid black doors.
- **Vari Temp** drawers for easy access to ingredients.
- **Diamond Upright** fridges and freezers for additional storage.

REINE & LA RUE



WILLIAMS REFRIGERATION OFFERED INNOVATIVE SOLUTIONS AND SUPPLIED SUITABLE PRODUCTS FOR IMPROVED TEMPERATURE CONTROL, ENERGY EFFICIENCY, AND LONGEVITY.



Design Excellence : Cool Technology

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