

Award Winning Pier to Pub Hotel enjoys a new wave of prosperity with a little help from Williams Refrigeration

Award Winning Pier to Pub Hotel enjoys a new wave of prosperity with a little help from Williams Refrigeration.

The Lorne Hotel is a Victorian landmark. Winner of the Australian Hotels Association "Best Country Hotel Bistro" (Nov 2003), the hotel is wonderfully positioned on the main boulevard of Lorne. The hotel also represents the finish line for the famous Pier to Pub swim which has now achieved Guinness Book of Records listing for the 1.2 kilometre event.

The township of Lorne is on the Great Ocean road, approximately 160 kilometres south-west of Melbourne. One of Victoria's best known and most popular resorts, Lorne was the first place declared an area of 'special significance and natural beauty' by the Victorian Government.

The Lorne Hotel has been extensively renovated over the last 3 years by current owner Rick Munday. Rick's company, the Munday Group, has invested over \$5 million to upgrade the hotel and in doing so have increased turnover by an impressive \$2 million per annum.

Upstairs, the hotel has a brand new kitchen, modern casual dining room and bar. Downstairs, Rick's latest renovations include the conversion of a drive-thru bottle shop into a walk-in bottle shop and saloon bar.



"Because of the renovations, we are now able to cater for an extra 300 patrons", Rick said when asked what benefits the extensive works would mean for the future of the hotel.

For design and décor, Rick hired Ian Meldrum of the Spaces and Design Group and National Catering Equipment from Geelong for all of the bar work and Kitchen fit outs.

While Rick was grateful for the excellent advice provided by both firms during the hotel's transformation, when it came to fitting out the hotel with fridges and freezers, Rick already knew exactly what he wanted.

"Williams' fridges and freezers are very reliable. I've owned many hotels and I've always used Williams", Rick said when asked why he chose products from the Williams Refrigeration range.

"Besides that, I prefer the look of the Williams units; they are well made and the stainless steel and fittings are nicely finished. I think Williams' fridges are very stylish and being Australia made, parts are readily available."

In the upstairs bar, Rick has installed a 2 door upright Williams fridge, two 3 door under counter fridges, a 2 door under counter fridge and several specially made, self-contained glass chillers. Downstairs, there are two more 3 door upright fridges, a 2 door under counter bar fridge and more specially made self-contained glass chillers. Because the Hotel is open to the ocean and is situated in a very humid area, all fridges are fitted with Argon Low E type glass to reduce sweating.

The Lorne Hotel is at 176 Mountjoy Parade, Lorne Victoria. For further information, contact the hotel directly on Freecall 1800 633 815, email info@lornehotel.com.au or visit www.lornehotel.com.au.

For more information on Williams Refrigeration products, Freecall 1800 338 148 or visit: www.williamsref.com.au.