



As refrigeration equipment runs 24-7 and 365 days a year its energy consumption is of increasing focus. Through greenlogic Williams sets out its criteria for ensuring commitment is given to providing the most energy efficient and sustainable refrigeration equipment for today's market – along with assurances as to its professional business standards, accreditation and social responsibility.

Regulation is constantly evolving to further drive environmental compliance and transformation; and through greenlogic Williams hope to gain awareness among our customers as to the benefits when specifying and selecting equipment, recognising the value for money and whole life cost benefit. Regulation raises the bar for product development and innovation and can offer tax benefits.

Operating in a social and environmentally aware landscape is critical for all our futures and this we see as underscored by third party verification to systems, the business and product itself.

Greenlogic is Williams' commitment to supplying the most energy efficient and sustainable commercial refrigeration in today's market. It's not limited to product design, greenlogic covers our plant, manufacturing and management processes too. Our greenlogic Customer Support gives advice on making the right decisions for our customers business and the environment.

Williams' commitment to green refrigeration stretches back decades. In the 1980s we were the first manufacturer to develop CFC-free insulation. In the 1990s we developed the first catering refrigeration to use an environment-friendly refrigerant (glycol) with an Ozone Depletion Potential (ODP) of zero. We've pioneered a raft of greener technologies, ranging from energy-saving Smart Controllers to systems using eco-friendly refrigerants.

## Greenlogic Products

Our products are 98% recyclable with the remaining 2% treatable for heat recovery.

But to ensure our products are the most sustainable in today's market means considering each and every component. Not just the contribution they make to the product's overall energy efficiency but the impact they have on the environment, and ensuring they have been produced in a sustainable and ethical manner.

Williams follow an Ethical Trading Code and ensure compliance with it by our suppliers - assessing and grading each of them on the environmental management of their product and plant.

## Greenlogic Manufacturing

Williams holds ISO 14001 Environmental Management certification throughout its global operations for the design, manufacture and servicing of refrigeration products – showing our commitment to reducing its environmental footprint and long term dedication toward decreasing the pollution and waste produced during the manufacturing processes.

### We are committed to reducing our environmental footprint

- All wood pallets are re-used and waste wood recycled
- Packaging is 100% recyclable, although the bulk of it is reused
- Shredded office paper is re-used for spare parts packaging
- Waste and by products are dispatched to specialist waste processors
- Williams have adopted a zero tolerance refrigerant leak strategy
- We only use chemicals that are strictly required by our processes
- Staff are fully trained with Spillage Procedures
- Investment has been made in energy-saving technologies
- Energy-saving procedures include function-testing cabinets overnight using off-peak electricity.

Staff are encouraged to think about sustainability at all times – to switch off equipment that's not being used, to avoid unnecessary use of resources such as paper, to order products made from recycled materials, and so on. Through Greenlogic Williams also offers practical advice on how to save energy, time, resources and money, while creating a better working environment.